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## FISCAL IMPACT REPORT

SPONSOR Nunez ORIGINAL DATE 2/2/2007  
LAST UPDATED \_\_\_\_\_ HB 437  
SHORT TITLE Market New Mexico-Grown Wheat SB \_\_\_\_\_  
ANALYST McOlash

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY07	FY08		
	\$75.0	Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

Relates to HB 426.

### SOURCES OF INFORMATION

LFC Files

#### Responses Received From

New Mexico Department of Agriculture (NMDA)

Higher Education Department (HED)

### SUMMARY

#### Synopsis of Bill

House Bill 437 appropriates \$675,000 from the General Fund to the Regents at NMSU for expenditure in FY 2008 for the NMDA to market New Mexico-grown wheat internationally and domestically.

### FISCAL IMPLICATIONS

The appropriation of \$75,000 contained in this bill is a recurring expense to the General Fund. Any unexpended or unencumbered balance remaining at the end of FY 2008 shall revert to the General Fund.

### SIGNIFICANT ISSUES

The state's wheat industry is important to eastern and northeastern New Mexico's economic viability. NMDA has assisted in the promotion of wheat to Cuba and currently holds a license to

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make the process work. Currently there are 38 states actively trading with Cuba and New Mexico has the potential of shipping 1.0 million bushels of New Mexico grown wheat to this country located 90 miles south of Florida. The purpose of HB437 is to teach, promote, and improve marketing for New Mexico products. For example, trade shows will be used to promote agriculture products and assist in the marketing of New Mexico products (HED Agency Analysis).

This request was not on the list of priority projects submitted by NMSU to the Higher Education Department for review and was not included in the Department's funding recommendation for FY08

**CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP**

House Bill 437 appropriates \$675,000 to NMSU in FY 2008 to enhance international marketing of NM agricultural products.

BM/yr